



AMDA  
Long Term Care Medicine-2010  
March 11-12, Long Beach, CA  
Long Beach Convention Center

**EXHIBITOR FACT SHEET**

**Set-up Hours:**

Wednesday, March 10	8:00 am – 6:00 pm	Hall A
Thursday, March 11	8:00 am – 11:00 am	Hall A

**Exhibit Hours:**

Thursday, March 11	<b>11:30 am – 1:00 pm</b> 5:00 pm – 7:00 pm	<b>Grand Opening</b> Welcome Reception
Friday, March 12	<b>7:00 am – 8:00 am</b> 10:00 am – 11:00 am 12:00 pm – 1:30 pm	<b>Continental Breakfast</b> Coffee Break Cash Lunch

**Tear Down Hours:**

Friday, March 12	1:31 pm – 10:00 pm
Saturday, March 13	8:00 am – 2:00 pm

**Exhibitor Registration:**

Wednesday, March 10	8:00 am – 6:00 pm
Thursday, March 11	8:00 am – 6:00 pm
Friday, March 12	8:00 am – 6:30 pm

**Hotel Information:** Accommodations are being held at multiple hotels in the Long Beach area. Hotel information is available on the meeting website, [www.LTCmedicine.com](http://www.LTCmedicine.com). If reserving 10 or more rooms for your representatives, return Exhibitor Group Housing Form to AMDA by **January 15, 2010**. Room blocks of 10+ rooms will require a subgroup contract with the selected hotel. AMDA has the right to limit your housing block based on past history if necessary. If reserving less than 10 rooms, feel free to contact the selected hotel directly using the contact information on the website and reference the AMDA room block.

**Registration of Exhibitors:** The number of complimentary registrations for your company representatives is included on the Exhibitor Registration Form. Additional representatives may register for a \$50 fee. Badges can be picked up at the Exhibitor Registration Desk. On-site registrations will incur a \$10 fee per badge. Registered exhibitors are welcome to attend all AMDA functions held in the Exhibit Hall as well as educational sessions Friday, March 12 through Sunday, March 14.

**Cancellation:** Requests for cancellations of exhibit space must be presented to AMDA in writing. If cancellation occurs on or before November 30, 2009, the exhibitor will receive a full refund less a \$150 administrative fee. If cancellation occurs after November 30, but on or before December 31, 2009, exhibitors will receive a 50% refund of their booth fee. After December 31, 2009, the exhibitor shall be liable for the full space rental unless all space is re-sold; at which time such liability will be reduced to 50% of full space rental.

Questions

Please contact Abby Giffin at [agiffin@amda.com](mailto:agiffin@amda.com) or 410-992-3143.